

PRESS RELEASE
For direct publication

EuropArtFair makes its debut in Maastricht

Meet over 100 artists from across Europe and buy art directly from the creators

Maastricht, May 2025 - After five successful editions at the Gashouder in Amsterdam, the EuropArtFair will descend on MECC Maastricht for the first time on September 13 and 14, 2025. This international art fair offers an innovative stage to over 100 contemporary artists from all over Europe, with the unique feature that they show and sell their work directly to visitors without the intervention of galleries or commission payments.

Raoul Locht, fair manager of the EuropArtFair, explains, "We offer European professional artists their own stage. Visitors can talk directly to the makers and buy their work without the intervention of gallery owners. That makes the offer more accessible and the prices lower. There is also room at the fair for galleries, where the gallery owner represents the artists whose works are on display."

Wide range of disciplines

The fair annually receives about 3,000 visitors in a single weekend and displays a broad palette of disciplines: from painting to installations, photography to sculpture. The emphasis is on craftsmanship, diversity and personal encounters.

Collaborations with Maastricht partners

A special feature of the 2025 edition is the collaboration with the Maastricht Academy of Fine Arts (Zuyd). The new batch of graduates will have their own exhibition space on the fair floor at their disposal. Here, the young talents can show their latest creations and experience what it is like to participate in a professional art fair. This initiative is made possible in part by AVROTROS.

In addition, there is a collaboration with Maastricht University Medical Center+ (MUMC+) on the social project 'Verhalen Verbeeld' (Stories Imagined), in which students from the Maastricht Academy of Fine Arts and Design work with palliative care patients to create works of art that depict life and death. These works of art will be exhibited during the fair, and on Saturday evening there will be an auction of works of art made available by the participating artists for Support Casper.

Because the municipality of Maastricht is very supportive of this new fair as a whole and the projects with the MUMC and the academy, Frans Bastiaens, alderman for Culture, will officially open the auction evening.

Throughout the weekend, a different jazz trio from the Maastricht Conservatory will fill the EuropArtFair with lively background sounds and musical energy.

EuropArtFair 2025

Location: MECC Maastricht

Dates: 13 & 14 September 2025

Times: Saturday from 12:00 - 21:00 and Sunday from 11:00 - 17:30

Tickets & info: www.europartfair.com

Note to editors (not for publication):

For interview requests with exhibition manager Raoul Locht or artists involved and for visual material, contact info@europartfair.com.